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To Whom it may concern:

I would like to offer you the following insight into the services presented by Innovative Design and in particular Mr. Mike Nicklas.

My experience with Mike and Innovative Design began when I invited the New York State Energy Resource and Development Authority (NYSERDA) to conduct a seminar on "Daylighting" in our office on October 13, 2009.

As with any in-office seminar a business owner is always concerned about the actual value of the program when committing the entire staff for an extended period of time in a training seminar. You question if the staff will be engaged, will they expanded their knowledge base, will they be exposed to new ideas and methods of design or will it just be a "free lunch" for them?

NYSERDA had contracted with Innovated Design to conduct the "Daylighting" seminar based on their extensive experience in "daylighting" design and Mike Nicklas appeared at our door.

Our seminar started with a through and extensive overview of daylighting concepts and strategies at 9am.

Looking at the clock after what felt like fifteen minutes into the presentation I was surprised realizing that it was actually Noon and time for lunch and impressed at how much my staff and I staff had been focused on the presentation.

During and after the lunch break Mike conducted a review of an existing K-12 school building addition that we have to show how daylighting concepts could be applied and spent until 3pm with a completely captivated, engaged and newly educated dale@warddesigngroup.usaudience.

I would highly recommend to the engagement of Mike Nicklas and Innovative Design to any potential client as I feel that this seminar was the best investment of staff resources in an educational seminar that we have conducted in our 26 year history. You will get the exposure to daylighting concepts, engagement of staff and expansion of new lines of thinking that you are looking for without a doubt.

Fell free to contact me if you have any questions.

Very Truly Yours,

A handwritten signature in blue ink, appearing to read "William F. Taylor", is written over a large, stylized blue scribble that resembles a signature or initials.

William F. Taylor, AIA  
President